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Reply to Final Office Action: (10 sheets)

Application Number 09/945,350
Confirmation No.: 1476
Filing Date: 31 August 2001
Document Submission Date: 11 January 2008

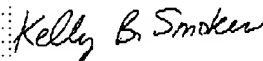
Art Unit: 2623
Examiner: Salatarelli, Dominic D.
Inventor: Drake, Eddie
Docket: 2005P12937US (1120-004)

11 Jan 2008

Date

Kelly B. Smoker

Name of Certifier



Signature of Certifier

**AMENDMENT UNDER 37 C.F.R. 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP 2623
PATENT
Application 09/945,350
Attorney Docket 2005P12937US (1120-004)**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant(s)	Drake, Eddie
Application	09/945,350
Confirmation	1476
Filed	31 August 2001
Application Title	Real-Time Audience Monitoring, Content Rating, and Content Enhancing
Art Unit	2623
Latest Examiner	Salatarelli, Dominic D.

Mail Stop AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

**SUBSTITUTE REPLY UNDER 37 C.F.R. 1.116 AND REQUEST FOR
RECONSIDERATION**

Substituting for the Reply filed on 29 December 2007 in reply to the Office Action mailed on 30 October 2007, the three month shortened statutory period for responding to which expires on 30 January 2008, Applicant respectfully submits the following: